

TYPE OF TOURISTS

- TYPES OF TOURISTS ARE DISTRIBUTED BY VARIOUS TOURISM SECTORS

TOURISTS TRAVELING FOR BUSINESS OR PROFESSIONAL REASONS.

- **BUSINESS TOURIST: TRAVEL relates to business and the world of work. MESE stands for meetings, exhibitions and special events.**
- **E.g.: A salesman traveling to another city to visit a trade fair and to introduce the products he sells.**

- **EDUCATIONAL TOURISTS: Travel to visit an educational institution in another town, city or country to study to qualify for a qualification.**
- **E.g.: A clinic sister who travels to another province to attend a workshop on infectious diseases**

- **INCENTIVE TOURISTS:** Are people who work hard and achieving goals, they are then rewarded with a vacation paid by the employer. Such incentives motivate employees to work harder, improve working relationships and build team spirit.
- **E.g.:** A salesman who receives a holiday package for the best sales in the company

- **HEALTH OR MEDICAL TOURISTS:** Travel because they want to visit a health spa, need special medical treatment available only far from their place of residence, undergo procedures that are cheaper in another country or in a healthier climate to recover from a disease.
- E.g.: many tourists come from overseas to South Africa to undergo plastic surgery.

TOURISTS THAT TRAVEL FOR LEISURE AND HOLIDAY REASONS

- **ADVENTURE TOURISTS: Want to experience an unusual and exciting experience. They want to participate in activities that can be dangerous such as rock climbing, river rafting, skydiving, shark diving and racing.**

- **CULTURAL TOURISTS: Want to experience different cultures. Such as San rock art, culture-related festivals such as the Grahams town National Arts Festival, or the International Jazz Festival in Cape Town. They would also like to see the World Heritage Sites in the country.**

- **ECOTOURISTS: wants to travel to experience the natural environment and different cultures. The sustainable use of resources is important to these tourists.**
- **For example, visit the Isimangaliso Wetland Park**

- **LEISURE TOURISTS: Just wants to rest and relax and break out of their usual routine.**
- **e.g.: a cruise ship, a trip with the Bloutrain, a special music performance or just relaxing on the beach.**

- **RELIGIOUS TOURISTS:** Want to visit places of religious destinations in the world, such as Jerusalem in Israel, Varanasi in India and the Vatican City in Rome.
- **For example: During Easter weekend the largest Christian pilgrimage will take place at Zion City Moria, Limpopo Province. More than a million pilgrims travel every Easter weekend.**

- **SHOPPING TOURISTS:** Travel to visit shopping centres, factory shops, craft markets, parties and shopping tours.
- **For example: Middle Meander in KwaZulu-Natal, tourists' main purpose is to buy items**

- **SPECIAL INTERESTS (SIT) TOURIST:**
- This type of tourist has special interests such as bird watching, food and wine, flowers, photography during the sardines run or the Cape Town Bookshop.

- **SPORTS AND RECREATION TOURIST:**

- This tourist participate or watch sports events. Popular events such as the FIFA World Cup, the Wimbledon Tennis Championship, the Comrades Marathon, and the Fish River canoe marathon are included. Surfing, mountain climbing, cricket, swimming, hockey, golf and tennis are popular sports.

TOURIST VISIT FRIENDS AND RELATIVES (VFR)

VFR - STANDS FOR VISITING FRIENDS AND
RELATIVES.

Tourists visiting friends and family want to keep in touch with friends and relatives and go on a trip to visit them. These tourists may attend a wedding, a funeral or a birthday celebration of friends or relatives

BACKPACKING/YOUTH TOURISTS

- They usually have little baggage, travel with a small budget, want adventures and excitement and tend to travel alone, but they like to meet other travellers. Their travel program is usually very flexible.
- e.g.: A group of young tourists who go for a weekend in the mountains or a student traveling by bus through the country.

- **GAP YEAR TRAVELLERS:**
- they will not study further immediately and do not start college after school. Instead, they enjoy a breakaway, known as a gap year. They travel, work and earn money, learn new skills, and work as volunteers in another country. At this time, they acquire new skills and experience life experience before starting their tertiary education. These young travellers are sometimes called "gappers".